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1941

Richglad Garden
3126 Woodrow Avenue
Richmond, Virginia
Return Postage Guaranteed

Sec. 562, P. L. & R.

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U. S. Dept. of Agriculture
Bureau of Plant Industry
Fruit and Vegetable Crops &
Diseades
Washington, D. C.

JAN 9 1941
U. S. Department of Agriculture

Gladiolus

5th ANNIVERSARY
. . FALL LIST . .

5th ANNIVERSARY FALL LIST OF GLADIOLUS

NOTE: Where listed 3 — .15, 10 — .45, etc., means 3 bulbs for .15, 10 bulbs for .45; 5 bulbs at one-half price of 10 if you wish, but no item for less than .10.

	GLADIOLUS BULBS		
	Large 1¼" up	Medium ¾"—1¼"	Small ½"—¾"
ACCOLADE	3—$.15	3—$.10	5—$.10
Small laciniated rose-pink	10—.45	10—.30	25—.40
ALANDALE	3—.35	3—.25	3—.15
Very brilliant new pink	10—1.00	10—.75	10—.45
AMANDA DEAN	3—.15	3—.10	....
White with rose-purple feather	10—.45	10—.30	....
AMRITA	1—.25	1—.15	1—.10
Beautiful clear buff—new	5—1.00	5—.60	5—.40
AVE MARIA	3—.15	3—.10	....
Excellent light violet blue	10—.45	10—.30	....
BEACON	3—.25	3—.15	3—.10
Scarlet with large cream blotch	10—.75	10—.45	10—.30
BELA QUEEN	3—.15	3—.10	5—.10
Creamy white; violet red feather	10—.45	10—.30	25—.40
BETSY BOB-UP	3—.15	3—.10	5—.10
Creamy yellow sport of Nuthall	10—.45	10—.30	25—.40
BINGO	1—.40	1—.25	1—.15
Creamy sport of Picardy, new	10—3.20	10—2.00	10—1.20
BLAZE	1—.50	1—.30	1—.15
New red Picardy seedling	5—2.00	5—1.00	5—.60
BLEEDING HEART	3—.15	3—.10	5—.10
Pale pink; large red blotch	10—.45	10—.30	25—.40
BOY O'MINE	3—.15	3—.10	....
Blending of cream, yellow and pink	10—.45	10—.30	....
CAMELLIA	1—.10	2—.15	3—.10
Blush white; vivid scarlet blotch	5—.40	10—.60	10—.25
CHIEF MULTNOMAH	1—.25	1—.15	1—.10
Fine large reddish smoky	3—.50	3—.35	3—.25
CHRISTOBEL	3—.15	3—.10	5—.10
Large spike of light salmon pink	10—.45	10—.30	25—.40
CORAL GLOW	1—.25	1—.15	1—.10
Coral red; deeper throat marking	5—1.00	5—.60	5—.40
CREVE COEUR	3—.15	3—.10	5—.10
Burnt orange; dark orange-red throat	10—.45	10—.30	25—.40
DAMARIS	1—.15	....	....
New Burgundy red	....	....	....
DEL RAY	3—.15	3—.10	5—.10
Light red with white throat	10—.45	10—.30	25—.40
DIANE	....	1—.75	1—.50
Tall new orange salmon	....	5—3.00	5—2.00
DOROTHY DELL	3—.15	3—.10	5—.10
Very fine chrome orange	10—.45	10—.30	25—.40
DREAM O'BEAUTY	3—.15	3—.10	5—.10
American Beauty rose color	10—.45	10—.30	25—.40
DUNA	3—.15	3—.10	....
Very beautiful flesh pink	10—.45	10—.30	....
ELLEN MARIE	3—.15	3—.10	5—.10
Salmon with light buff throat	10—.45	10—.30	25—.40
E. I. FARRINGTON	3—.10	....	....
Fine yellow	10—.30	....	....
FESTIVAL QUEEN	2—.15	2—.10	3—.10
Clear geranium pink self	10—.60	10—.45	10—.25
FIREFLY	1—.15	1—.10	2—.10
New early flaming scarlet	10—1.20	10—.80	10—.40
FRANK J. McCOY	3—.15	3—.10	....
Deep pink; many open	10—.45	10—.30	....
GOLD EAGLE	3—.10	5—.10	10—.10
Tall yellow; medium size bloom	10—.45	10—.20	50—.40
GOLDEN LANCER	3—.15	3—.10	5—.10
Pinard yellow; rose-red feather	10—.45	10—.30	25—.40
GLOAMING	2—.15	3—.15	3—.10
Silky purple; small cream throat	10—.60	10—.45	10—.25
HELENA	1—.15	1—.10	2—.10
Fine lavender pink; darker throat	5—.60	5—.40	5—.20
IMPERIAL PINK	1—.25	1—.15	1—.10
Very fine new lavender pink	5—1.00	5—.60	5—.40
JERSEY CREAM	2—.15	3—.15	5—.15
Lovely new cream gladiolus	10—.60	10—.45	10—.25
JOAN ELAINE	2—.15	3—.15	5—.10
New tall waxy white	10—.60	10—.45	25—.40
LA FIESTA	2—.15	3—.15	5—.15
Bright orange that does not fade	10—.60	10—.45	10—.25
LUCIFER	3—.15	3—.10	5—.10
Orange scarlet; crimson blotch	10—.45	10—.30	25—.40
MAJOR EDWARD BOWES	2—.15	3—.15	5—.10
Fine bittersweet pink; yellow throat	10—.60	10—.45	25—.40
MARMORA	3—.15	3—.10	....
Lavender grey; petunia purple blotch	10—.45	10—.30	....
MATOAKA	1—.50	1—.30	1—.20
New black red prize winner	5—2.00	5—1.25	5—.75
MAXWELTON	1—.15	1—.10	2—.10
Rose colored Picardy seedling	5—.60	5—.40	5—.20
MILDRED LOUISE	3—.15	3—.10	5—.10
Light salmon pink; ruby feather	10—.45	10—.30	25—.40
MILFORD	2—.15	3—.15	....
Light violet blue. Good grower	10—.60	10—.45	....
MOTHER MACHREE	3—.15	3—.10	5—.10
Golden lavender; orange and grey tints	10—.45	10—.30	25—.40
MYRNA	1—.75	1—.50	1—.25
Extra fine new ruffled white	5—2.50	5—2.00	5—1.00
NOLA	1—.15	1—.10	2—.10
New pink—highly recommended	10—1.00	10—.75	10—.40
OLD FAITHFUL	3—.15	3—.10	5—.10
Early Salmon of high color value	10—.45	10—.30	25—.40
ORANGE DELIGHT	3—.15	3—.10	5—.10
Laciniated apricot orange miniature	10—.45	10—.30	25—.40
ORANGE ROSEBUD	1—.50	1—.30	1—.20
Small decorative, just introduced	....	....	....

CUT HERE

ORDER BLANK

Richglad Garden
3126 Woodrow Avenue
RICHMOND, VA

Mr.
Mrs.
Miss ____________ (Please write plainly or print name)

____________ (Street No. or R.F.D., Please)

____________ (Post Office and State)

Date ________ 1940.

Amount Enclosed $ ________

Quantity	Size	Name of Variety	Amount
		Total	$

NOTE: Where listed 3 — .15, 10 — .45, etc., means 3 bulbs for .15, 10 bulbs for .45; 5 bulbs at one-half price of 10 if you wish, but no item for less than .10.

	GLADIOLUS BULBS Large 1¼" up	Medium ¾"—1¼"	Small ½"—¾"
ORCHID JEWEL	1 — .15	1 — .10	2 — .10
Clear lavender with deeper feather	5 — .60	5 — .40	10 — .40
PAL O'MINE	3 — .15	3 — .10	5 — .10
Rose-purple; deeper towards tips	10 — .45	10 — .30	25 — .40
PEGGY LOU	1 — .15	1 — .10	2 — .10
Deep shrimp pink with rosy cast	5 — .60	5 — .40	10 — .40
PHILLIP BREITMEYER	3 — .15	3 — .10	5 — .10
Rose purple; red median lines	10 — .45	10 — .30	25 — .40
PHYLLIS McQUISTON	3 — .15	3 — .10	5 — .10
Excellent all-purpose pure pink	10 — .45	10 — .30	25 — .40
PIERIAN	3 — .15	3 — .10	5 — .10
Small decorative yellow. Laciniated	10 — .45	10 — .30	25 — .40
PREDOMINATOR	3 — .15	3 — .10	5 — .10
Tall spike of salmon scarlet	10 — .45	10 — .30	25 — .40
RECOVERY	2 — .15	2 — .10	....
New dark rose. Fine spikes	10 — .60	10 — .45	....
RED SPLENDOR	3 — .15	3 — .10	5 — .10
Brilliant scarlet; lower petals darker	10 — .45	10 — .30	25 — .40
RESOLUTION	1 — .25	1 — .15	1 — .10
Tall spike of rich scarlet	5 — 1.00	5 — .60	5 — .40
REVERIE	3 — .15	3 — .10	5 — .10
Tall light pink; cream throat	10 — .45	10 — .30	25 — .40
REWI FALLU	1 — .15	1 — .10	2 — .10
Deep blood-red; large florets	5 — .60	5 — .40	6 — .25
ROBERT THE FIRST	2 — .15	....	5 — .10
Pale rose-purple; amaranth purple blotch	10 — .60	....	25 — .40
SPLENDORRA	3 — .15	3 — .10	5 — .10
Dark wine red; inclined to crook	10 — .45	10 — .30	25 — .40
SOUTHLAND	1 — .50	1 — .30	1 — .20
New salmon, similar to Pf. Triumph	5 — 2.00	5 — 1.25	5 — .75
SWEET ALIBI	1 — .40	1 — .25	1 — .15
Lovely spike of clear pink	10 — 3.20	10 — 2.00	10 — 1.20
VAGABOND PRINCE	2 — .15	3 — .10	5 — .10
Mahogany brown with flame blotch	10 — .60	10 — .30	25 — .40
VANGUARD	1 — .15	1 — .10	....
Ruffled light orange salmon	10 — 1.00	10 — .75	....
VESPER BELL	3 — .15	3 — .10	5 — .10
Small heavily ruffled pink	10 — .45	10 — .30	25 — .40
WHITE SWORD	2 — .15	2 — .10	4 — .10
Extra fine tall white	10 — .60	10 — .45	10 — .20
WINGS OF SONG	1 — .50	1 — .30	1 — .15
Large rose-pink; white throat	5 — 2.00	5 — 1.20	5 — .60
YELLOW EMPEROR	3 — .15	3 — .10	5 — .10
Rich yellow of good substance	10 — .45	10 — .30	25 — .40
YELLOW JEWEL	1 — .25	1 — .15	1 — .10
Beautiful deep yellow small decorative	10 — 2.00	10 — 1.20	10 — .80
ZILLAH	3 — .15	3 — .10	5 — .10
Fine light yellow. Large florets	10 — .45	10 — .30	25 — .40

Quantity Price List—Prepaid

NOTE: All varieties priced at 3 for .15 may be ordered in medium sizes 3 for .10, 10 for .30 and in small sizes 5 for .10; 25 for .40.

	LARGE BULBS 1¼-inch and Larger Per 3	Per 10	Per 100	1-1¼" Bulbs Per 100
ALANDALE — New pink of unusually brilliant color; fine grower and now at very low prices	$ .35	$1.00	$8.00	$6.00
ALBATROSS — Large pure white; lily-type florets	.15	.45	2.50	2.00
ALBANIA — Fine white	.10	.30	2.00	1.50
AMADOR — Fine deep scarlet red	.15	.45	3.00	2.50
ANNA MAE — Choice creamy white	.15	.45	2.50	2.00
APRICOT GLOW — Tall clear apricot	.10	.30	2.20	1.50
BAGDAD — Smoky old rose; tall spike	.15	.45	2.50	2.00
BETTY NUTHALL — Fine coral pink; late bloomer	.10	.45	2.20	1.50
BLAZE — Sensational new red Picardy seedling ...each	.50	4.00	30.00	15.00
BONNEVILLE — Bright deep pink; very beautiful	.15	.45	3.50	2.50
BRIGHTSIDES — Small yellow flushed apricot	.10	.30	2.00	1.50
DEBONAIR — La France pink shading to shrimp; very fine	.10	.30	2.00	1.50
DIXIE BELLE — Choice new orange decorative; heavily ruffled. You will like this color	.60	2.00	16.00	12.00
EARLY PEACH — Beautiful new peach red blending to ivory throat. Very tall spikes	.15	.45	3.00	2.00
EARLY DAWN — Early rose pink	.10	.30	2.50	1.50
ELOISE — New lavender with red feather; tall spikes	.15	.45	3.50	2.50
EXCELLENCE — Early bright red; very popular	.10	.30	2.20	1.50
FAIREST PEARL — Choice tall cream white with red feather; late bloomer and very fine	.15	.45	4.00	3.00
FLARE — Wonderful scarlet red	.35	1.00	8.00	6.00
FLORENCE WINTERS — Fine ruffled white	.15	.45	3.50	2.50
GIANT NYMPH — Light salmon rose-pink	.10	.30	2.20	1.50
GOLDEN SLIPPERS — Small shrimp pink decorative; heavily ruffled and sometimes scented	.10	.30	2.20	1.50
GOVERNOR PINCHOT — Deep rose pink with lighter throat	.15	.45	3.50	2.50
LADY MARIE — Early salmon pink	.10	.30	2.20	1.50
LA PALOMA — Tall orange primulinus	.10	.30	2.20	1.50
LEEN WONE — Bright reddish orange small decorative; butterfly-type florets. Wonderful color	.10	.30	2.20	1.50
LUSTRE — Long spikes of crimson; definitely our best this color. Highly recommended	.15	.45	2.50	2.00
MARGARET FULTON — Beautiful rich deep salmon	.10	.30	2.50	2.00
MARY ELIZABETH — Ruffled white with light yellow throat. A very fine variety	.15	.45	3.50	2.50
MINUET — Finest lavender gladiolus	.15	.45	3.50	2.50
MISS ALAMEDA — Salmon pink with carmine blotch; extra fine and very beautiful variety	.15	.45	3.00	2.00
MRS. LULU HUNT — Large, early decorative geranium pink	.15	.45	3.00	2.00
MRS. R. H. BURTNER — Large glistening clear white; lavender feather. New	1.25	4.00	30.00	20.00
NOLA — Deep pink with white midribs. One of finest pink gladiolus regardless of price	.35	1.00	8.00	6.00
NORTHERN LIGHT — Fine rose pink; light throat	.15	.45	3.50	2.50
OUR SELECTION — Salmon red, flaked deeper	.15	.45	3.00	2.00
PARADISE — New apricot; very tall spikes	.10	.30	2.20	1.50
PELEGRINA — Striking dark violet. Very popular	.15	.45	3.00	2.00
PICARDY — Light salmon-apricot; most popular gladiolus	.15	.45	2.50	1.50
QUEEN OF BREMEN — Rose pink small decorative prim	.10	.30	2.20	1.50
QUEEN HELEN II — Very fine grenadine pink variety	.10	.30	2.20	1.50
RAPTURE — Light salmon; creamy yellow blotch	.15	.45	2.50	1.50
ROSE SPLENDOR — Finest rose decorative type. Very rich color and fine grower	.15	.45	....	2.00
ROZAN MARIE — Fine deep salmon; good grower	.15	.45	3.00	2.00
SPIRIT OF ST. LOUIS — Very fine burnt orange	.15	.45	2.50	2.00
SWEETHEART — Wax-like snow-white foundation color delicately flushed pink. Fine grower	.15	.45	2.50	2.00
TOKEN — Early salmon; cream throat	.10	.30	2.20	1.50
TANGERINE — Glowing orange; strong grower	.15	.45	2.50	2.00
TAURUS — Rare purple violet prim	.15	.45	....	2.00
THE ORCHID — Laciniated frosted lavender pink; florets distinctly resemble orchids	.10	.30	2.50	2.00
WASAGA — Capucine buff; rare color	.15	.45	2.50	1.50
WHITE BUTTERFLY — Small decorative white prim	.10	.30	2.20	1.50
FINE MIXTURE — Best standard varieties; all named varieties but not separately labelled	...	.30	2.00	1.50

PLEASE NOTE THAT BULBS ARE PREPAID AT ABOVE PRICES. DO NOT COMPARE OUR PRICES WITH PRICES WHERE YOU ARE REQUIRED TO PAY SHIPPING CHARGES.

Sizes shown above represent diameter of bulbs. We ship nothing but young vigorous bulbs; all hand inspected. 1 to 1¼ inch bulbs known as No. 3 size, produce fine cut flowers. 25 at 100 Rate.

20% DISCOUNT ON ALL CASH ORDERS MAILED BY DECEMBER 15

RICHGLAD GARDEN - 3126 Woodrow Ave. - RICHMOND, VA.

WE ESPECIALL

ALANDALE

Deep pink self color, with slightly deeper feather set in throat of buff pink, opening five to six 6-inch florets on a tall, well arranged spike. Excellent spikes from medium and small bulbs. Unusually bright color, being particularly noticeable in baskets when displayed with other varieties. First year at popular prices.

Large bulbs 15c each; 10 for $1.00.
Medium 10c each; 10 for 75c.
Small 2 for 10c; 10 for 45c.
Bulblets 100 for 25c; 1,000 for $2.00.

BINGO

Sport of Picardy with identical growing habits. Color is a soft creamy white with soft rose blotch in throat. First at Minneapolis and Maryland shows, 1940, and also second in the popularity contest at Maryland Show. Here is one that can compete with Picardy.

Large bulbs 40c each; 10 for $3.20.
Medium 25c each; 10 for $2.00.
Small 15c each; 10 for $1.20.
Bulblets 10 for 50c; 100 for $4.00.

BLAZE

A blaze of pure brilliant bright red with a sheen so bright it has the appearance of being varnished. It opens four to five 4½ to 5-inch florets, with four to five additional buds in color, on a slender straight spike of 18 to 20 buds. A seedling of Picardy x Southern Cross and very similar to Picardy in form and growing habits.

Large bulbs 50c each; 10 for $4.00.
Medium 30c each; 10 for $2.00.
Small 15c each; 10 for $1.20.
Bulblets 10 for 50c; 100 for $4.00.

DIXIE BELLE

Medium size florets, decorative type of brilliant orange color; throat lighter, peppered reddish orange, somewhat on the order of a gloxinia. Exquisite sheen, having the appearance of tiny particles of gold dust ground in with the orange pigment, that appear to shimmer in the sun. Throat marking not only blends in with the rest of the flower, but seems to enhance its beauty. 3 to 3½-foot spikes with four to five heavily ruffled florets open with several partly open and in color. Legion Trail Gardens report seven open and three in color with spike of eighteen buds.

Large bulbs 25c each; 10 for $2.00.
Medium 15c each; 10 for $1.20.
Small 10c each; 10 for 80c.
Bulblets 10 for 25c; 100 for $2.00.

FLARE

Wonderful scarlet red variety of unusual beauty of both form and color and a proven consistent producer of fine spikes in almost every section of the country. It opens 5 to 6 very attractively formed 5- to 5½-inch florets on a tall straight spike. Plants average four feet in height with eighteen buds on a flower head of 20". Grow Flare this year at these new low prices.

Large bulbs 15c each; 10 for $1.00.
Medium 10c each; 10 for 75c.
Small 2 for 10c; 10 for 45c.
Bulblets 100 for 25c; 1,000 for $2.00.

JOAN ELAINE

New waxy white with cream shading in throat opening up to seven florets on spike of eighteen to twenty-two buds. Best three spike and single spike white decorative, Illinois Show, 1940. Very fine grower for us last season.

Large bulbs 2 for 15c; 10 for 60c.
Medium 3 for 15c; 10 for 45c.

Have These Beauties In

Y RECOMMEND

MATOAKA

Deep wine red which discards all of the faults of the black-reds. Blue ribbon single spike Maryland Show, 1940; two blue ribbons three spike, blue ribbon single spike and purple rosette for both single and three spike, Sioux City, 1940, and purple rosette best spike, recent introductions, N. E. G. S. seedling show, 1940, all in keen competition. Our stock is limited this season.

Large bulbs 50c each; 10 for $4.00.
Medium 30c each; 10 for $2.50.
Small 20c each; 10 for $1.50.
Bulblets 10 for 40c; 100 for $3.50.

MRS. R. H. BURTNER

Glistening clear white with a small deep lavender feather on the lower petal. Opens five to six large beautifully shaped florets at once on straight spike. Legion Trail Gardens, Spring Green, Wisconsin, reports very fine.

Large bulbs 50c each; 10 for $4.00.
Medium 30c each; 10 for $2.50.
Small 15c each; 10 for $1.20.
Bulblets 10 for 40c; 100 for $3.50.

MYRNA

Heavily ruffled cream white opening seven to ten large beautifully ruffled wide opened perfectly placed florets at a time on a spike of twenty or more buds. Champion spike Maryland, 1939, and Metropolitan Gladiolus Show, New York World's Fair, 1940.

Large bulbs 75c each; 5 for $2.50.
Medium 50c each; 5 for $2.00.
Small 25c each; 5 for $1.00.

NOLA

Unusually deep pink color with white midribs on lower petals, opening six to seven 5-inch florets at once; well placed on tall straight spike. With us, Nola is equal or better than any other pink variety, regardless of price.

Large bulbs 15c each; 10 for $1.00.
Medium 10c each; 10 for 75c.
Small 2 for 10c; 10 for 45c.
Bulblets 100 for 25c; 1,000 for $2.00.

SWEET ALIBI

Intensely ruffled, deep geranium pink with cream throat, opening eight to ten wide open 6-inch florets at one time on fine spikes. This seedling of Picardy x Pfitzer's Triumph is surely a fine gladiolus.

Large bulbs 40c each; Medium 25c.
Small 15c each; 10 for $1.20.
Bulblets 10 for 50c; 100 for $4.00.

YELLOW JEWEL

An exquisitely beautiful deep yellow with reddish orange throat marking, slightly ruffled. It opens five beautifully formed 3- to 3½-inch florets, perfectly placed on well proportioned straight spikes of about 3½ feet. It is the clearest and brightest deep yellow color we have seen in gladiolus and well merits its name Yellow Jewel. Easy grower, heavy propagator and fine bulb maker.

Large bulbs 25c each; 10 for $2.00.
Medium 15c each; 10 for $1.20.
Small 10c each; 10 for 80c.
Bulblets 10 for 25c; 100 for $2.00.

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Don't Overlook Our Prepaid Quantity Prices on Inside Page.

Your Garden Next Year!

NEW GLADIOLUS FOR 1941 . . .

We are proud to offer for 1941 five (5) new gladiolus which will be fully described in our new catalog out early in January. All of these varieties are offered for the first time and are—

NAVAJO (E. H. Lins)

A large scarlet with somewhat deeper throat. Sectional Champion Minnesota Horticultural Society Show, 1940 ; Grand Champion Spike and American Home Achievement Medal, National Gladiolus Show, 1940.

RIO RITA (E. H. Lins)

Fine orange seedling of Picardy x Pfitzer's Triumph. First Wisconsin State Show, seedling class, 1939. Vote of commendation Maryland Gladiolus Society Test Garden, 1939, and New England Gladiolus Society, 1940.

MOTHER KADEL (Kadel)

Clear medium yellow decorative with no markings whatever. American Home Achievement Medal, Maryland State Gladiolus Show ; best yellow, best decorative in the show and Award of Merit, Metropolitan Gladiolus Show, New York World's Fair, and Honorable Mention, the only award a seedling may receive the first year it is shown, Empire State Gladiolus Society Show—all 1940.

ALSACE (Benedict)

Lovely apricot-buff color and one of the finest all-purpose gladiolus we have ever grown. Has received a Vote of Commendation and Award of Merit, New England Gladiolus Society. Best spike, recent introductions, N. E. G. S. seedling show, 1940, against keen competition.

ORANGE ROSEBUD (Burtner)

Small decorative of lovely capucine orange coloring and rosebud type florets of remarkable beauty. Sufficiently informal to qualify as small decorative and beautiful enough to please the most critical.

———o———

In offering these new varieties, we feel that we are making a real contribution to the already large number of varieties of gladiolus now in commerce. In fact, four of these have already demonstrated their right to a place among the finest.

———o———

EXHIBITION MIXTURE

To those who do not care to take the trouble to grow gladiolus under name, we offer this choice assortment containing at least 25 different varieties (in mixture and not labeled) containing the finest and best from our general list of varieties. All assortments are made up from named varieties specially for your order and we do not grow any gladiolus in mixture.

25 large bulbs for $1.00; 50 for $1.75.
100 for $3.00 — All postpaid.

5th Anniversary Collection . .

In commemoration of our fifth season, we have made up this special collection of fifteen (15) outstanding varieties, all of distinctive and different colors. We don't believe that a finer list of gladiolus can be offered; certainly within this price range. This collection consists of three (3) large bulbs; 1¼-inch or larger, of the following varieties:

ALANDALE — New pink of unusually brilliant color.

BEACON — Rose scarlet with large cream blotch.

BONNEVILLE — Bright deep pink, near salmon.

DEL RAY — Light red with white throat.

GLOAMING—Silky purple; cream throat.

GOLDEN LANCER—Pinard yellow; rose-red feather.

LUSTRE — Brilliant crimson; a most desirable decorative dark red variety.

MARMORA—Lavender grey with petunia purple blotch.

MARY ELIZABETH — Beautiful waxy ruffled white with light yellow throat.

NOLA — Ruffled deep pink; none finer regardless of price.

PELEGRINA — Deep violet blue, very popular.

REVERIE — Clear light pink and cream. One of our most popular varieties.

ROSE SPLENDOR — Finest rose decorative type.

SPIRIT OF ST. LOUIS—Very fine burnt orange.

VAGABOND PRINCE — Irridescent garnet brown; flame scarlet blotch on lip petal. Stunning spikes, distinctly different.

Fifteen (15) varieties, separately bagged and labeled, 45 large bulbs, list price $2.90 if purchased separately—

All postpaid for $2.00.

———o———

Remember, this collection is subject to our special Fall Discount of 20% as are all other items offered in this catalog, provided your order and remittance is mailed by December 15th. It actually costs you only $1.60; just a little more than one-half of the list price.

5th Anniversary Premium Bulbs

ENDEAVOUR (Lins 1940)
Huge smoky with rose-red throat, opening up to eight 5½- to 6-inch florets on 4-foot spikes of eighteen to twenty buds. A very showy variety, but sometimes flecks slate. Generally requires staking to support heavy flower head. If you like the smokies, this one will please you. Won first New Introductions, Wisconsin, 1937.

FLAME NYMPH (Lins 1940)
This seedling of Aflame x Giant Nymph seems to have the good qualities of both parents and retains only one of their faults; that is, the florets are somewhat loosely attached to spike like Aflame. It is pure pink in color with medium creamy white blotch, opening about seven wide-open 5½-inch florets on tall straight spike of twenty-two to twenty-four buds, all showing color. Generally a very reliable performer and reported very favorably by Legion Trial Gardens. This one will win for you.

RED SPIRE (Lins 1940)
Red with suggestion of rose, opening five to six 5½-inch florets on tall straight spike of eighteen to twenty buds. In three years' trial have never had a crooked spike. Legion Trial Gardens, Spring Green, Wisconsin, reports:

"Height, 64 inches; head length, 29 inches; number of buds, 20, six open—five in color; size florets, 5½ inches with the comment 'Marvelous spike.' Liked by all who saw it."

RED SPIRE, as well as FLAME NYMPH, will be priced at $1.00 per bulb for 1942.

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In addition to the usual extras, IF YOUR REMITTANCE AMOUNTS TO $3.00 OR MORE this year, we will include free one (1) large bulb of either ENDEAVOUR, FLAME NYMPH or RED SPIRE. Please indicate your choice or you may make a separate choice for each $3.00 of your order. *None of these varieties will be offered for sale this season.*

Medium and Small Bulbs

Few gladiolus enthusiasts are aware that good blooms are produced from medium bulbs of almost all varieties. Notice our low prices on medium and small bulbs. This is an opportunity for you to have quantities of bloom next season at a very low price. Don't overlook the special 20% discount on orders from this list mailed not later than December 15, 1940. This represents a further substantial saving to you and we will be glad to hold the bulbs until planting time for you. Thus you will be assured that the bulbs will reach you in good condition next spring.

Small bulbs of Picardy, Nola and many other varieties give good size blooms, but small bulbs cannot always be depended upon to bloom. However, many get a start of the newer varieties by buying small bulbs. They will grow top-size bulbs for the following year.

LINS SEEDLINGS

 # 3418HB

Bright pink with large creamy white blotch. A lovely combination of color with fine spikes of perfect styling.

Large bulbs 15c each; 10 for $1.00.
Medium 10c each; 10 for 75c.

 # 3559C

We quote Legion Trial Gardens: "A beautiful combination of cream and pink. This is our idea of beauty. Florets more triangular and pointed than Bingo but can be vased with it very nicely." This will likely be named and introduced next season.

Large bulbs 50c each; 10 for $4.00.

 # 3559G

Beautiful creamy light pink with light red feather over cream-buff throat marking. Award of Merit, Minnesota, 1938, and Massachusetts customer reports 24-inch flowerhead, 20 buds and 6¼-inch florets. Sometimes flecks but it consistently produces fine spikes. This may be introduced later.

Large bulbs 25c each; 10 for $2.00.

 # 3379

A tall straight spike opening five 5-inch soft red florets. This has consistently shown a tendency toward doubling with the first four or five florets having eight to 9 petals.

Large bulbs 15c each; 10 for $1.00.

 # 33-1

Smooth rich deep shrimp pink with no flecking, opening six 4¾-inch wide open ruffled florets of heavy texture on tall spikes of perfect styling. Minnesota customer says it's an improved New Era.

Large bulbs 15c each; 10 for $1.00.

SEEDLING COLLECTION

One (1) large bulb each of the five (5) seedlings listed above, separately labelled, for $1.00; 5 of each for $3.00.

20% DISCOUNT

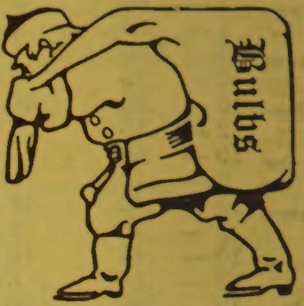
on all orders mailed not later than December 15, 1940, provided full payment accompanies your order and your remittance is at least $1.00.

No Orders for Less Than $1.00 Please

No coupons or complicated calculations. Just be sure your order at list price amounts to $1.25 or more; deduct one-fifth (⅕) from the total amount of your order and send us the balance. If your remittance is as much as $3.00, please indicate your choice of premium bulbs, or a separate choice for each $3.00 of your order.

oodrow Ave. - RICHMOND, VA.

GLADIOLUS BULBS FOR CHRISTMAS GIFTS



NOTHING IS SURER OF APPRECIATION, NO GIFT will be more pleasing to your flower loving friends or will be remembered for a longer period of time, than gladiolus bulbs, as they will keep blooming for many years. We do not consider it advisable *to make actual delivery of bulbs at Christmas time,* as they may be frozen in transit or not properly cared for by the recipient and may be in bad condition at planting time. However, we will send your friends a memorandum of our shipping order (no prices shown, of course) in a special "Not to be opened until Christmas" envelope, with your name on an appropriate greeting card or we will enclose your card if you care to send it. Bulbs will be delivered at planting time in perfect condition and serve as a further reminder of your gift.

Why not send several of your friends our FIFTH ANNIVERSARY COLLECTION or some other assortment of the many varieties of gladiolus bulbs listed.

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A REAL SAVING ON ALL FALL ORDERS

20% DISCOUNT

on all orders received or mailed by December 15, 1940, provided full payment accompanies your order and your remittance is at least $1.00.

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No Orders for Less Than $1.00 Please

Make your selection of any varieties listed including collections. No coupons or complicated calculations; just deduct one-fifth (1/5) from the total amount of your order and send us the balance.

Deliveries as soon as bulbs are properly cured or we will hold until planting time if you desire.